

Lingnan University 嶺南大學

Faculty of Business and the Dean's Message

嶺大商學院簡介及院長寄語

Lingnan University: A Leading Liberal Arts University in Asia

嶺南大學：亞洲領先的博雅大學

Lingnan University is the liberal arts university in Hong Kong and we have the longest established tradition among the local institutions of higher education. Our history can be dated back to 1888, when our forerunner, the Christian College in China, was founded in Guangzhou, and to 1967, when the institution, as Lingnan College, was re-established in Hong Kong. In 2015, Lingnan University was named as one of the "Top 10 Liberal Arts College in Asia" by Forbes.

嶺南大學是香港的博雅大學，也是香港本地高等院校中歷史最悠久的大學。嶺南大學的歷史可追溯至1888年。其前身「格致書院」在廣州創校，其後於1967年以嶺南書院之名在香港復校。2015年，嶺南大學被《福布斯》評為「亞洲十大頂尖博雅學院」之一。

Our Quality Liberal Arts Education

嶺南大學優質的博雅教育

We offer undergraduate, taught postgraduate and research postgraduate programmes in the areas of Arts, Business and Social Sciences, and our broad curriculum covers an array of general education and interdisciplinary courses to provide students with a firm knowledge foundation across different subjects. We groom students to think critically and creatively, judge independently, care genuinely, and act appropriately and responsibly, and we prepare them to pursue their goals in a rapidly changing environment.

嶺南大學提供的本科生及授課式研究生課程涵蓋了人文學、商學和社會科學等範疇，通過全面的課程內容（包括通識及跨學科科目）為學生打下不同學科的知识基礎。嶺南大學注重培育學生慎思明辨的能力及破舊創新的思維，務求學生在畢業後能在瞬息萬變的環境中獨立思考、關懷社會、承擔責任以追求自己的目标。

Rankings and Recognition

排名及認可

Lingnan came second worldwide for "Quality Education" in the latest Times Higher Education (THE) University Impact Rankings 2020, and leaped 20 places in the overall QS World University Rankings 2021. "Citations per faculty" are up 21 places, and 77 places in "International Students". Lingnan was also ranked top 35 in "International Faculty".

嶺大在2020年泰晤士高等教育大學影響力排名中，「優質教育」位列全球第二，並於2021QS世界大學排名中，整體排名躍升了20位，而嶺大學者在「論文平均被引用次數」及「學生國際化程度」的排名分別上升了21位和77位。嶺大在「教師國際化程度」一項中名列世界前35名。



Lingnan also received the highest score among the eight UGC-funded universities regarding "undergraduate satisfaction with the quality and value which they have gained from their teaching and learning experience" in the University Grants Committee's University Accountability Agreements annual progress report 2019. This has been the second consecutive year in which the University comes top in this area.

嶺南大學在高等教育資助委員會的「大學問責協議」2019年度進展報告中，連續第二年於本科生「教學體驗所獲質素及價值滿意度」一項，在八所資助大學中獲得最高評分。

The Faculty of Business 岭大商学院



Welcome to the Faculty of Business at Lingnan University in Hong Kong! As a top liberal arts university with a long history in Asia, Lingnan University is continuously committed to the delivery of quality, whole-person education service to both undergraduate and postgraduate students. The University consists of three faculties, among which the Faculty of Business plays an important role in educating students about cutting-edge, practical knowledge and skills, improving students' academic and professional capabilities, as well as enhancing students' awareness on social responsibilities. Furthermore, we have been devoting every effort to the sustainable development of Lingnan University in the academic community and the substantive realization of our values and mission in the Hong Kong society and the world.

欢迎来到香港岭南大学商学院！作为一所在亚洲历史悠久的顶尖博雅大学，岭南大学一直致力于为本科生和研究生提供优质的全人教育服务。本大学由三个学院组成，其中商学院在提供前沿及实用的知识和技能、提高学生的学术和专业能力、以及提高学生的社会责任意识方面发挥着重要作用。此外，我们一直致力于岭南大学在学术界的可持续发展以及履行我们对香港社会及整个世界的价值和使命。

The Faculty of Business at Lingnan University was accredited by the Association to Advance Collegiate Schools of Business (AACSB International) in 2011 representing the highest standard in business education in the world.

岭南大学商学院于2011年获得国际商学院协会（AACSB International）的认证，此认证代表着全球商业教育的最高标准。

The Dean's Message 院长寄语

On behalf of our faculty and staff, I start with a brief introduction about the Faculty of Business. The faculty is an AACSB-accredited one comprised of five departments: (i) Accountancy, (ii) Computing and Decision Sciences, (iii) Finance and Insurance, (iv) Management, and (v) Marketing and International Business. In addition, the Faculty is operating the Hong Kong Institute of Business Studies (HKIBS), which specialises in managing research programmes. We are offering undergraduate programmes, research postgraduate (RPg, MPhil and PhD), and self-financed taught postgraduate (TPg) programmes.

本人谨代表本院的教职员简单介绍商学院的架构。本学院是国际商学院协会（AACSB International）认证的商学院，由五个部门组成：(i) 会计学系、(ii) 电脑及决策科学学系、(iii) 财务及保险学系、(iv) 管理学学系、以及 (v) 市场及国际企业学系。此外，本学院设有香港商学研究所（HKIBS），专责管理本院的研究项目。商学院提供本科和研究生（RPg、MPhil 和 PhD），以及自资的授课式研究生（TPg）课程。



The Faculty of Business aims at continuous improvements of our academic level and education service in the liberal arts setting. Research excellence is always an important item in our development agenda. The faculty members in business have participated in many high-quality research activities. They have published a large number of papers in top academic journals such as *Academy of Management Journal*, *Journal of Financial and Quantitative Analysis*, *Journal of Management Information Systems*, *Journal of Marketing Research*, *Journal of Risk and Insurance*, *Manufacturing & Service Operations Management*, *Operations Research*, *Production and Operations Management*, and *The Accounting Review*, etc. In addition to long-term partnerships with Hong Kong local universities, our faculty and researchers have established collaborations with considerable external faculties and researchers in Europe, Mainland China, North America, and other areas. We are continuing with expansion of our collaborations to make more research contributions. This is also of great help to refreshing our faculty members' knowledges and expertise, thereby acting as an essential prerequisite of achieving our commitment to high teaching quality.

商学院旨在不断提高我们以博雅教育为前提的学术水平和教育服务。卓越的研究始终是我们发展议程中的重要项目，商学院的教员参加了许多高质量的学术及研究活动。他们在顶级学术期刊上发表过多篇论文，如 *Academy of Management Journal*, *Journal of Financial and Quantitative Analysis*, *Journal of Management Information Systems*, *Journal of Marketing Research*, *Journal of Risk and Insurance*, *Manufacturing & Service Operations Management*, *Operations Research*, *Production and Operations Management*, and *The Accounting Review* 等。除了与香港本地大学建立长期合作关系外，我们的教师和研究人員还与欧洲，中国大陆，北美和其他地区的院系和研究人員建立了合作关系。我们将继续扩大合作范围，以进行更多的研究贡献。这也有助于提升我们教师的知识和专业性，为实现我们对高质量教学的承诺奠下必要的基础。

Since the high-quality, whole-person education service is a core part of our values, all the faculty members and administrative staff in business work hard to continuously raise our quality in a variety of education programmes to undergraduate and postgraduate students. In addition to thoughtfully-designed courses locally taught by our faculty members, our students also enjoy many carefully-selected exchange programmes that can help expand their views beyond the boundaries of their home institutions. Moreover, we are making great effort to establish more programme collaborations with the world-class universities. This can certainly meet students' increasing needs in their academic and career developments, which helps further strengthen the academic reputation of our Faculty and the University. Our proven achievements give us great confidence to ensure the excellence in both research and teaching with a high level of commitment. As the Dean of the Faculty of Business, I would like to take this chance to highly appreciate my colleagues' great achievements. I do believe that our Faculty will continue with further developments in all aspects, thus better serving the students and societies in Hong Kong, Mainland China, and other parts of the world. My colleagues and I also welcome any researchers, practitioners, and organizations in the world to initiate research and programme collaborations with us.

鉴于高质量的全人教育服务是我们价值观的核心部分，所有教职员和管理人员都在努力提高我们对本科生和研究生的各种教育课程的质量。除了由我们的教师在本校教授的精心设计的课程外，我们的学生还可以享受许多精心挑选的交流计划。这些计划可以帮助他们跨出校园、走向世界，丰富他们的阅历。此外，我们正在努力与世界一流大学建立更多的合作项目。这既可以满足学生在学术和职业发展方面日益增长的需求，也有助于进一步加强我们教师和大学的学术声誉。我们的成绩有目共睹，这也使我们有信心在研究和教学方面能作出卓越的表现。作为商学院院长，我想借此机会高度赞赏我的同事们的杰出成就。我相信我们的教职人员将继续在各方面持续发展，从而更好地服务香港、中国内地和世界其他地方的学生和机构。我和我的同事也欢迎任何国家的研究员、行业专家和机构与我们开展研究和合作项目。

Professor Mingming LENG

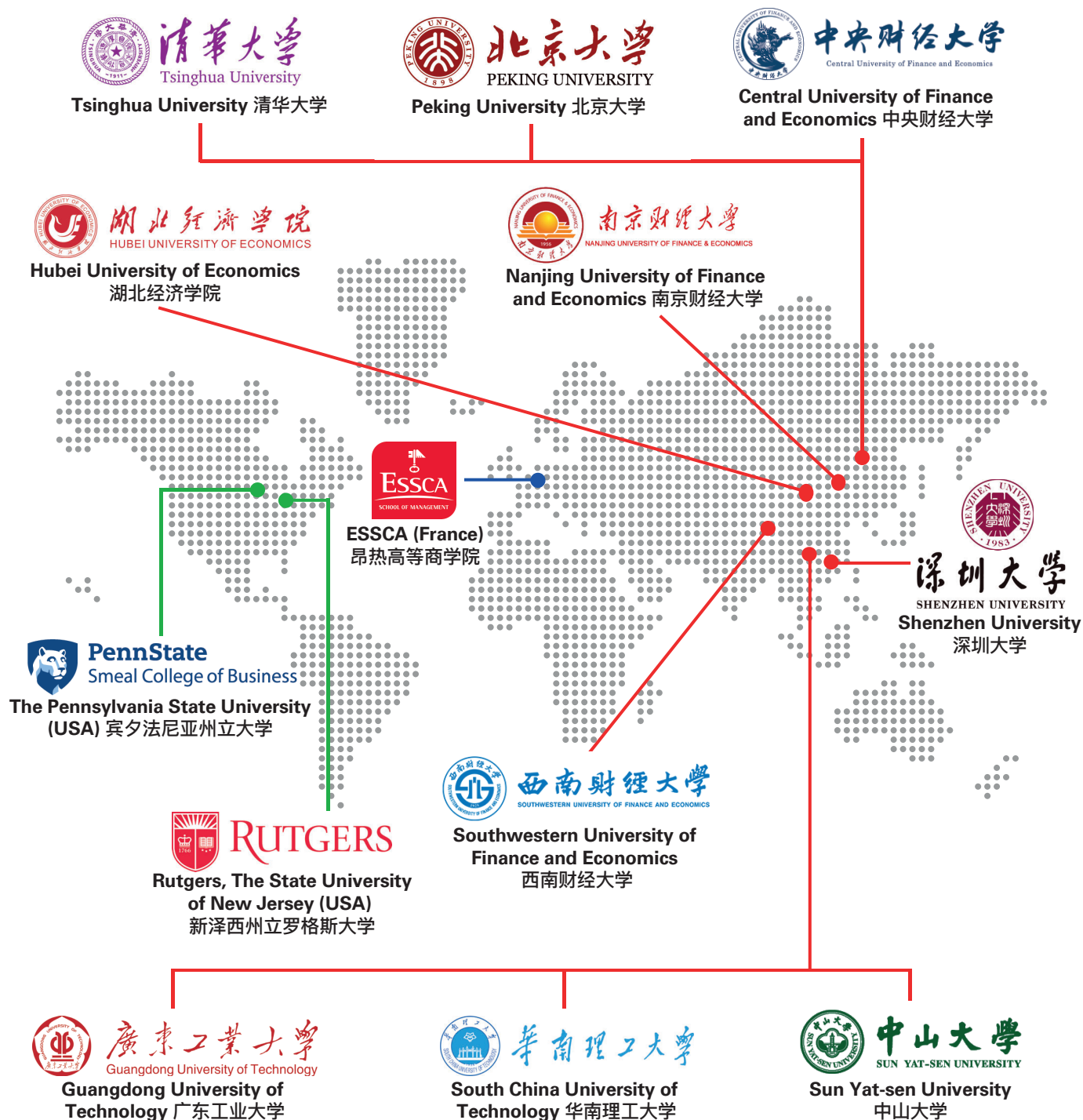
冷明明教授

Dean, Faculty of Business

商学院院长



Our Partners 我们的合作伙伴



Faculty of Business 岭大商学院

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